

REP HEADLINE# 6368307
*** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
OCT10/12 13.50
*** WPXI-TV ***

ADV # 01349 ADV. NAME POLI/E VOGEL/R/SEN/PA
AGY # 01349 AGY. NAME STRATEGIC MEDIA SERVICES

3299 K. STREET NW, SUITE 200

WASHINGTON, DC 20007

ORDER # 336335 CONTRACT # 6368307

REP. # OFF. # 18 SALESMAN #
BUYER NAME
SALES PRSN WA- CHERYL BLAIR

PRDCT ELDER VOGEL 10/10 EST#2884 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT23/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 13.50

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED LINE 13 AND MOVED TO TH-F
TTLS RTS
PLEASE CONFIRM, THANKS!

CON CM

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|-----------|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 1 | EX | 600A-700A | 30 | | | \$800.00 | 10/11 | 10/12 | 3 | | TH-F | 3 |
| PROGRAM : CH11 NEWS | | | | | | | | | | | | |
| 4 | EX | 700A-800A | 30 | | | \$625.00 | 10/11 | 10/12 | 2 | | TH-F | 2 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| 9 | EX | 600P-630P | 30 | | | \$775.00 | 10/11 | 10/12 | 3 | | TH-F | 3 |
| PROGRAM : CH11 NEWS | | | | | | | | | | | | |
| 13 | EX | 600P-700P | 30 | | | \$675.00 | 10/14 | 10/21 | 1 | | SUN | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |

Plumptre 1 ✓
due to late

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HARRIS REPORT FROM REP
CHANGES
OCT10/12 13.51
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 14 | EX | | 1100P-1135P | 30 | | \$1,350.00 | 10/11 | 10/12 | 3 | | TH-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| OCT/12 36875.00 | | | | | | | | | | | | |

CONTRACT TOTAL 36875.00
TOTAL SPOTS 42

MARKET TOTALS \$127,155 WPXI 29% KDKA 34% WTAE 24% WPGH 13% CABL 0% WPCW 0% WPMY 0%
EST
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE